

Sponsorship Opportunities Package



First Right of Refusal Deadline: April 30, 2010

General Deadline: July 31, 2010

Mineral Exploration Roundup 2011

First right of refusal deadline: April 30, 2010

General deadline: July 31, 2010

If you are interested in sponsoring any of the below listed items or for more information, please contact Reesa Meltzer at 604.630.3924 or email rmeltzer@amebc.ca.

| | Amount | Available opportunities | Banner or projected logo displayed | Name on floor plans & maps | Logo printed on specific item | Logo or company name printed on signage | Logo printed on beer cups | Logo on PowerPoint slideshow on trade show floor | Name on event ticket | Recognition at event | Seat at event head table | Opportunity to introduce or thank event speaker | Logo on event specific publication | Additional benefits |
|------------------------------------|----------|-------------------------|------------------------------------|----------------------------|-------------------------------|---|---------------------------|--|----------------------|----------------------|--------------------------|---|------------------------------------|--|
| OPPORTUNITIES | | | | | | | | | | | | | | |
| Speaker Hall | \$18,000 | Can be shared | T | T | | | | T | | | | | | |
| Core Shack | \$18,000 | Can be shared | T | T | | | | T | | | | | | |
| Daytimer | \$18,000 | Can be shared | | | T | | | T | | | | | | Inside page for corporate ad |
| Ice Breaker Reception | \$16,500 | Can be shared | T | | | T | T | T | | | | | | |
| PSA Testing | \$16,000 | | | | | T | | T | | | | | T | Logo on flyer, envelope, email blasts, & appointment cards |
| Delegate Bag* | \$16,000 | 3 spots | | | T | | | T | | | | | | |
| Conference Badge Holder* | \$16,000 | | | | T | | | T | | | | | | |
| Poster Session | \$11,500 | | T | | | | | T | | T | | | | Corporate booth can be set up |
| Abstract Volume* | \$11,000 | Can be shared | | | T | | | T | | | | | | Logo on front and back cover |
| Map Tent | \$11,000 | | T | T | | | | T | | | | | | |
| Exhibit Hall | \$11,000 | | T | T | | | | T | | | | | | |
| AME BC Awards Night Dinner | \$11,000 | | T | | | | | T | | T | T | T | T | Ticket to dinner |
| E-Centre | \$8,500 | | T | T | | | | T | | | | | | Corporate logo on screens |
| AME BC Awards Night Entertainment | \$8,500 | | T | | | | | T | | T | | | T | Ticket to dinner |
| AME BC Awards Night Wine | \$8,500 | | T | | | | | T | | T | | | T | Ticket to dinner |
| AME BC Awards Night Reception | \$8,500 | | T | | | | | T | | T | | | T | Ticket to dinner |
| Beer & Sandwich Lunch | \$8,500 | 2 spots | | | | T | T | T | | | | | | |
| AME BC-CIM-MEG Luncheon | \$8,500 | | T | | | T | | T | T | | T | T | | |
| Finance Luncheon | \$8,500 | | T | | | T | | T | T | | T | T | | |
| AME BC Luncheon | \$8,500 | | T | | | T | | T | T | | T | T | | |
| Technical Sessions (morning) | \$7,500 | 4 spots | T | | | T | | T | T | | | | | Logo displayed at session entrance |
| Cafe* | \$7,500 | | T | T | | | | T | | | | | | |
| Lobby Lounge / Bar* | \$7,500 | | T | | | | | T | T | | | | | Custom cocktail named after sponsor & logo on table cards |
| Roundup Rockhounds* | \$7,500 | | | | T | | | T | T | | | | | |
| Student-Industry Networking Event | \$7,500 | | | | | T | | T | T | T | | | | |
| Daily Exhibit Hall Beer Receptions | \$7,500 | 4 spots | | | | T | T | T | T | | | | | |
| Media Centre | \$5,500 | | T | | | T | | T | | | | | | |
| Short Courses (2 day) | \$5,500 | | T | | | T | | T | | | | | T | |
| Prospectors' Tent | \$5,500 | | T | T | | | | T | | | | | | |
| Roundup Hockey Challenge | \$5,500 | | | | | T | | T | | T | | | | |
| BC Night Entertainment | \$5,500 | | T | | | | | T | | T | | | | |
| BC Night Décor | \$5,500 | | T | | | | | T | | T | | | | |
| Old-Timers Luncheon | \$5,500 | | T | | | T | | T | T | | T | | T | |

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|--------------------------------|---------|-------------------------|------------------------------------|----------------------------|-------------------------------|---|---------------------------|--|----------------------|----------------------|--------------------------|---|------------------------------------|---|
| Roundup Hotline* | \$5,000 | | | | | | | | | | | | | Corporate name used on phone line & logo on website |
| Tent Bar* | \$4,500 | | T | T | | | | T | | | | | | |
| Baron of Beef Lunch | \$4,500 | 2 spots | | | | T | T | T | T | | | | | |
| CEO Breakfast | \$4,500 | | T | | | T | | T | T | | T | T | | |
| Technical Sessions (afternoon) | \$4,500 | 4 spots | T | | | T | | T | | | | | | Logo displayed at session entrance |
| Short Course Beer Reception | \$4,000 | | | | | T | | T | | | | | | Logo on flyer distributed at short course |
| Morning Coffee | \$4,000 | 4 spots | T | | | | | T | | | | | | |
| Exhibit Floor Apples* | \$4,000 | | | | | T | | T | | | | | | |
| Recycling Receptacles | \$4,000 | | | | | T | | T | | | | | | |
| Short Courses (1 day) | \$3,500 | | T | | | T | | T | | | | | T | |
| Curling Bonspiel | \$3,500 | | | | | T | | T | | T | | | | |
| Volunteer T-Shirts* | \$3,500 | | | | T | | | T | | | | | | |
| BC Night Contribution | \$2,500 | 10 spots | | | | T | T | T | | | | | | Opportunity to submit photos for slideshow |
| Exhibit Floor Water Stations* | \$2,500 | 4 spots | | | | T | | T | | | | | | |

All items marked with an * will also have the sponsor company name printed with the item in the conference Daytimer, and on the Mineral Exploration Roundup website (if confirmed by November 15, 2010).

| | Platinum (\$25,000 - \$49,999) | Gold (\$18,000 - \$24,999) | Silver (\$10,000 - \$17,999) | Bronze (\$4,000 - \$9,999) | Zinc (\$3,999 and Under) |
|--|-----------------------------------|-------------------------------|---------------------------------|-------------------------------|-----------------------------|
|--|-----------------------------------|-------------------------------|---------------------------------|-------------------------------|-----------------------------|

SPONSORSHIP LEVELS & BENEFITS

Added Benefits: Each opportunity falls within a level of sponsorship which have their own added benefits. The total of all items sponsored will determine which level of sponsorship you fall within.

See the chart to the right for more information.



| | | | | | |
|--|--------------|--------------|--------------|---------------------|---------------------|
| Corporate logo in the conference Daytimer & Abstract booklet | T | T | T | T | T |
| Corporate logo on the Mineral Exploration Roundup section of the AME BC website with a link to the corporate website | T | T | T | Name only - no link | Name only - no link |
| Invitation to exclusive Sponsor Thank You Reception | T | T | T | T | T |
| Corporate logo on Sponsor Thank You banners and PowerPoint slides displayed at conference | T | T | T | T | T |
| Corporate logo in winter issue of <i>Mineral Exploration Magazine</i> (if confirmed & logo submitted by Nov.15) | T | T | T | | |
| More prominent placement than lower level sponsors | T | T | T | T | |
| Complimentary conference registration | For 4 guests | For 2 guests | | | |
| Complimentary trade show passes | For 4 guests | For 2 guests | For 2 guests | For 1 guest | |
| Complimentary tickets to the Finance Luncheon, AME BC Luncheon, Awards Dinner & AME BC-CIM-MEG Joint Luncheon | For 2 guests | For 1 guest | | | |
| Company name printed on menus at the hotel restaurant | T | T | | | |
| Complimentary tickets to 2010/2011 AME BC Speaker Series | For 4 guests | For 3 guests | For 2 guests | | |

AME BC Opportunities

Deadline: July 31, 2010

| | Amount | Available opportunities | Logo on promotional materials | Logo or name displayed at event | Complimentary ticket to event | Acknowledgement on AME BC website | Logo printed on material | Other |
|-------------------------------------|---------|-------------------------|-------------------------------|---------------------------------|-------------------------------|-----------------------------------|--------------------------|--|
| OPPORTUNITIES | | | | | | | | |
| Speaker Series - Premier | \$3,500 | 6 Spots | T | T | 2 | T | | Recognition at event, opportunity to introduce or thank speaker |
| Speaker Series - Partner | \$1,000 | 10 Spots | | T | 1 | T | | Company name instead of logo used on promotional materials at event |
| 2011 Calendar | \$2,000 | 13 Spots | | | | | T | Opportunity to submit a photo for consideration for the sponsored month* |
| Health & Safety Workshop - Managers | \$1,500 | 3 Spots | T | | 2 | T | T | |
| Health & Safety Workshop - Intro | \$500 | 3 Spots | T | | 2 | T | T | |
| AME BC News | \$2,000 | 1 Spot | | | | T | | Corporate logo and link to corporate website prominently displayed on all 24 issues & distributed to approx. 4,000 members |

* To ensure all aspects of the mineral exploration and mining community in a positive light, AME BC reserves the right to veto photos submitted.

AME BC Invitational Golf Tournament and Fundraiser

Deadline: May 15, 2010

| | Amount | Available opportunities | Company name on signage at registration, rules talk, post-tournament reception | Verbal acknowledgement at the event | Logo on PowerPoint & name on AME BC website | Logo & Company name on signage at hole | Logo on specific item | Logo & Company name on specific signage |
|---------------------------------|------------------|-------------------------|--|-------------------------------------|---|--|-----------------------|---|
| OPPORTUNITIES | | | | | | | | |
| Hole | \$250 (per) | Unlimited | T | T | T | | | |
| Closest to the Pin Contest (KP) | \$500 | 4 | | T | T | T | | |
| Longest Drive Contest | \$500 | 2 | | T | T | T | | |
| Chipping Contest | \$500 | 1 | | T | T | T | Contest balls | |
| Door Prizes | \$500 | Unlimited | | T | T | | | Prize table |
| Post Round Drink | \$900 | 1 | | T | T | | | Bar |
| Giveaway item: tee holder | Call for Details | 1 | | T | T | | Tee holder | |
| Giveaway item: golf shoes bag | Call for Details | 1 | | T | T | | Golf shoes bag | |
| 9th Hole Beer and Hotdog | \$1,500 | 1 | | T | T | | | Concession |

All sponsors that are confirmed before April 6 will be given the chance to register early for the tournament.

Sponsorship of items with a limited number of spots will be granted on a first-come, first-served basis.

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