

Sponsorship Opportunities Package



First Right of Refusal Deadline: April 30, 2010

General Deadline: July 31, 2010

Mineral Exploration Roundup 2011

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If you are interested in sponsoring any of the below listed items or for more information, please contact Reesa Meltzer at 604.630.3924 or email rmeltzer@amebc.ca.

	Amount	Available opportunities	Banner or projected logo displayed	Name on floor plans & maps	Logo printed on specific item	Logo or company name printed on signage	Logo printed on beer cups	Logo on PowerPoint slideshow on trade show floor	Name on event ticket	Recognition at event	Seat at event head table	Opportunity to introduce or thank event speaker	Logo on event specific publication	Additional benefits
OPPORTUNITIES														
Speaker Hall	\$18,000	Can be shared	T	T				T						
Core Shack	\$18,000	Can be shared	T	T				T						
Daytimer	\$18,000	Can be shared			T			T						Inside page for corporate ad
Ice Breaker Reception	\$16,500	Can be shared	T			T	T	T						
PSA Testing	\$16,000					T		T					T	Logo on flyer, envelope, email blasts, & appointment cards
Delegate Bag*	\$16,000	3 spots			T			T						
Conference Badge Holder*	\$16,000				T			T						
Poster Session	\$11,500		T					T		T				Corporate booth can be set up
Abstract Volume*	\$11,000	Can be shared			T			T						Logo on front and back cover
Map Tent	\$11,000		T	T				T						
Exhibit Hall	\$11,000		T	T				T						
AME BC Awards Night Dinner	\$11,000		T					T		T	T	T	T	Ticket to dinner
E-Centre	\$8,500		T	T				T						Corporate logo on screens
AME BC Awards Night Entertainment	\$8,500		T					T		T			T	Ticket to dinner
AME BC Awards Night Wine	\$8,500		T					T		T			T	Ticket to dinner
AME BC Awards Night Reception	\$8,500		T					T		T			T	Ticket to dinner
Beer & Sandwich Lunch	\$8,500	2 spots				T	T	T						
AME BC-CIM-MEG Luncheon	\$8,500		T			T		T	T		T	T		
Finance Luncheon	\$8,500		T			T		T	T		T	T		
AME BC Luncheon	\$8,500		T			T		T	T		T	T		
Technical Sessions (morning)	\$7,500	4 spots	T			T		T	T					Logo displayed at session entrance
Cafe*	\$7,500		T	T				T						
Lobby Lounge / Bar*	\$7,500		T					T	T					Custom cocktail named after sponsor & logo on table cards
Roundup Rockhounds*	\$7,500				T			T	T					
Student-Industry Networking Event	\$7,500					T		T	T	T				
Daily Exhibit Hall Beer Receptions	\$7,500	4 spots				T	T	T	T					
Media Centre	\$5,500		T			T		T						
Short Courses (2 day)	\$5,500		T			T		T					T	
Prospectors' Tent	\$5,500		T	T				T						
Roundup Hockey Challenge	\$5,500					T		T		T				
BC Night Entertainment	\$5,500		T					T		T				
BC Night Décor	\$5,500		T					T		T				
Old-Timers Luncheon	\$5,500		T			T		T	T		T		T	

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Roundup Hotline*	\$5,000													Corporate name used on phone line & logo on website
Tent Bar*	\$4,500		T	T				T						
Baron of Beef Lunch	\$4,500	2 spots				T	T	T	T					
CEO Breakfast	\$4,500		T			T		T	T		T	T		
Technical Sessions (afternoon)	\$4,500	4 spots	T			T		T						Logo displayed at session entrance
Short Course Beer Reception	\$4,000					T		T						Logo on flyer distributed at short course
Morning Coffee	\$4,000	4 spots	T					T						
Exhibit Floor Apples*	\$4,000					T		T						
Recycling Receptacles	\$4,000					T		T						
Short Courses (1 day)	\$3,500		T			T		T					T	
Curling Bonspiel	\$3,500					T		T		T				
Volunteer T-Shirts*	\$3,500				T			T						
BC Night Contribution	\$2,500	10 spots				T	T	T						Opportunity to submit photos for slideshow
Exhibit Floor Water Stations*	\$2,500	4 spots				T		T						

All items marked with an * will also have the sponsor company name printed with the item in the conference Daytimer, and on the Mineral Exploration Roundup website (if confirmed by November 15, 2010).

	Platinum (\$25,000 - \$49,999)	Gold (\$18,000 - \$24,999)	Silver (\$10,000 - \$17,999)	Bronze (\$4,000 - \$9,999)	Zinc (\$3,999 and Under)
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SPONSORSHIP LEVELS & BENEFITS

Added Benefits: Each opportunity falls within a level of sponsorship which have their own added benefits. The total of all items sponsored will determine which level of sponsorship you fall within.

See the chart to the right for more information.



Corporate logo in the conference Daytimer & Abstract booklet	T	T	T	Name only - no logo	Name only - no logo
Corporate logo on the Mineral Exploration Roundup section of the AME BC website with a link to the corporate website	T	T	T	Name only - no logo	Name only - no logo
Invitation to exclusive Sponsor Thank You Reception	T	T	T	T	T
Corporate logo on Sponsor Thank You banners and PowerPoint slides displayed at conference	T	T	T	Name only - no logo	Name only - no logo
Corporate logo in winter issue of <i>Mineral Exploration Magazine</i> (if confirmed & logo submitted by Nov.15)	T	T	T		
More prominent placement than lower level sponsors	T	T	T	T	
Complimentary conference registration	For 4 guests	For 2 guests			
Complimentary trade show passes	For 4 guests	For 2 guests	For 2 guests	For 1 guest	
Complimentary tickets to the Finance Luncheon, AME BC Luncheon, Awards Dinner & AME BC-CIM-MEG Joint Luncheon	For 2 guests	For 1 guest			
Company name printed on menus at the hotel restaurant	T	T			
Complimentary tickets to 2010/2011 AME BC Speaker Series	For 4 guests	For 3 guests	For 2 guests		

AME BC Opportunities

Deadline: July 31, 2010

	Amount	Available opportunities	Logo on promotional materials	Logo or name displayed at event	Complimentary ticket to event	Acknowledgement on AME BC website	Logo printed on material	Other
OPPORTUNITIES								
Speaker Series - Premier	\$3,500	6 Spots	T	T	2	T		Recognition at event, opportunity to introduce or thank speaker
Speaker Series - Partner	\$1,000	10 Spots		T	1	T		Company name instead of logo used on promotional materials at event
2011 Calendar	\$2,000	13 Spots					T	Opportunity to submit a photo for consideration for the sponsored month*
Health & Safety Workshop - Managers	\$1,500	3 Spots	T		2	T	T	
Health & Safety Workshop - Intro	\$500	3 Spots	T		2	T	T	
AME BC News	\$2,000	1 Spot				T		Corporate logo and link to corporate website prominently displayed on all 24 issues & distributed to approx. 4,000 members

* To ensure all aspects of the mineral exploration and mining community in a positive light, AME BC reserves the right to veto photos submitted.

AME BC Invitational Golf Tournament and Fundraiser

Deadline: May 15, 2010

	Amount	Available opportunities	Company name on signage at registration, rules talk, post-tournament reception	Verbal acknowledgement at the event	Logo on PowerPoint & name on AME BC website	Logo & Company name on signage at hole	Logo on specific item	Logo & Company name on specific signage
OPPORTUNITIES								
Hole	\$250 (per)	Unlimited	T	T	T			
Closest to the Pin Contest (KP)	\$500	4		T	T	T		
Longest Drive Contest	\$500	2		T	T	T		
Chipping Contest	\$500	1		T	T	T	Contest balls	
Door Prizes	\$500	Unlimited		T	T			Prize table
Post Round Drink	\$900	1		T	T			Bar
Giveaway item: tee holder	Call for Details	1		T	T		Tee holder	
Giveaway item: golf shoes bag	Call for Details	1		T	T		Golf shoes bag	
9th Hole Beer and Hotdog	\$1,500	1		T	T			Concession

All sponsors that are confirmed before April 6 will be given the chance to register early for the tournament.

Sponsorship of items with a limited number of spots will be granted on a first-come, first-served basis.

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