

Roundup 2011 Sponsorship Opportunities Not Listed in the Sponsorship Brochure

Educational Initiatives

Gold Panning with Yukon Dan

- Amount: \$5,000
- Description: Yukon Dan will have a gold panning station set-up on the main floor of the Westin, close to the foyer for the duration of the conference. The Roundup Rockhounds will visit the station as part of their conference experience. This opportunity includes sponsoring Dan for 1 day of the conference, as well as covering the cost of Yukon Dan delivering 10 special workshops throughout the 2010/2011 school year.
- Available opportunities: 4 (Monday and Tuesday are taken)
- Benefits:
 - Logo printed on Yukon Dan's t-shirt for the day of sponsorship
 - Logo or company name printed on signage in gold panning area
 - Logo on PowerPoint slideshow on trade show floor
 - Acknowledgement in promotion of classroom workshops

Rockhound Transportation – Roundup and Field Trips

- Amount: \$5,000
- Description: Five classes of elementary school students will visit Roundup this year. The students are referred to as the "Roundup Rockhounds". This sponsorship will cover the costs of five buses to pick up and drop off the children at the Westin, as well as the cost of one bus for one pre or post Roundup field trip per class.
- Available opportunities: 1
- Benefits:
 - Logo or company name printed on signage in the Westin bus pick up / drop off area
 - Logo or company name printed on the Mineral Resources Education Program of BC Roundup Rockhound Treasure Hunt Booklets
 - Logo on PowerPoint slideshow on trade show floor

Career Educators Day

- Amount: \$1,000
- Description: 15-25 teachers are anticipated to visit Roundup this year with the intention of learning more about the mineral exploration industry to share with their students.
- Available opportunities: 1
- Benefits:
 - Logo or company name printed on the teacher t-shirts
 - Logo on PowerPoint slideshow on trade show floor
 - Opportunity for a sponsor representative to make a short presentation to the teachers about their job in the mineral exploration industry