



## **Mineral Exploration Roundup 2012 - 100<sup>th</sup> Anniversary Celebration Pavilion Sponsorship Information**

The Association for Mineral Exploration British Columbia (AME BC) is celebrating its 100<sup>th</sup> anniversary in 2012. A year-long celebration will be launched at the 100<sup>th</sup> Anniversary Celebration Pavilion, and we invite you to participate as a sponsor for this once-in-a-century opportunity.

The pavilion will be located in a large tent beside the Westin Bayshore, will be open to all Mineral Exploration Roundup attendees and will be open to the general public as well. The pavilion will consist of interactive themed displays commemorating aspects of mineral exploration, each with an iPad that will present historical materials as well as sponsored material.

Pavilion themes available for sponsorship:

- T History of success in exploration
- T Regional successes in exploration in BC
- T Participation of women
- T Aboriginal participation
- T Education
- T Sustainability
- T Health & Safety
- T Creation and growth of communities
- T Technology
- T Finance
- T Career successes

For \$10,000 your company will be affiliated with one of the pavilion themes. Your company will be visible at Mineral Exploration Roundup 2012, from the Icebreaker reception on Sunday, January 22 (4:30-6:30pm), through the conference closing on Thursday, January 26. The pavilion will be open primarily during trade show hours (10:00am-5:00pm Monday, January 23 – Thursday, January 26). This is an excellent opportunity to profile your company for the duration of the world's premier technical mineral exploration conference.

Sponsorship benefits include:

- T Visibility on themed iPad display
  - T Sponsor logo on themed iPad stand
  - T Sponsor company PowerPoint (or possibly short company video) on the iPad
  - T Sponsor logo on iPad wallpaper

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- T Visibility on/at themed pavilion display
  - T Opportunity to submit content ideas for consideration (photos, stories, display activities) that fit in with the Roundup and AME BC centennial theme of *Celebrating our First Century of Global Discovery*
  - T Opportunity to have sponsor company personnel present at sponsored themed display
  
- T Visibility in the pavilion
  - T Sponsor logo and short company bio on pavilion video screen
  - T Sponsor logo on the area surrounding the video screen
  
- T Visibility at the conference
  - T Sponsor name on conference floor plans and maps
  - T Sponsor logo on PowerPoint slideshow on trade show floor
  
- T SILVER sponsorship status at Mineral Exploration Roundup – these benefits include\*:
  - T Sponsor logo in the conference Daytimer and Abstract booklet (if confirmed/paid by November 16); 5,000 copies of each item will be produced and distributed at the conference
  - T Sponsor logo on the Mineral Exploration Roundup section of the AME BC website with a link to the sponsor website
  - T Invitation to exclusive Sponsor Thank You Reception at Roundup
  - T Sponsor logo on Sponsor Thank You banners displayed at conference
  - T Sponsor logo in winter issue of Mineral Exploration Magazine (if confirmed/paid by November 16)
  - T More prominent placement than lower level sponsors
  - T Complimentary Roundup trade show passes for 2 guests
  - T Complimentary tickets to the 2011/2012 AME BC Speaker Series for 2 guests

\*Current sponsors from Roundup may have their status elevated to GOLD or PLATINUM levels depending on existing sponsorship commitments with the addition of a \$10,000 pavilion sponsorship.

Mock-up of pavilion interior:

